Fitz + Flores

APRONS

WHOLESALE LOOKBOOK

ELEVATE YOUR CRAFT

Est. 2022



FITZ & FLORES | HANDMADE | USA



ROOTED IN CRAFT

We design durable apparel using rugged materials like leather, canvas, and waxed canvas, built specifically for the hospitality industry.

All materials are domestically sourced and our products are hand-made in North America using fair and ethical labor practices.

Founded in the heart of Atlanta, Fitz and Flores began with two friends and a shared passion for building café-racer motorbikes. That spirit of craftsmanship and culture quickly evolved into a lifestyle brand and ultimately into the products we offer today.



Fitz and Flores makes aprons that are essential for hospitality staff with a focus on good design, quality materials, and smart production.

WHAT'S INSIDE



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HOW TO SHOP US



STEP-BY-STEP CREATE YOUR PERFECT APRONS

1. Pick to your size
2. Pick your Style/Strap
3. Pick your Material & Color
4. Custom Options

THE SIZES



BISTRO



15.5 INCH

FULL LENGTH



24 INCH



30 INCH



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THE STYLES





“THE ORIGINAL” - FULL-LENGTH

Available in 24" and 30"

Full Neck Strap w/ buckle

Waist Strap





“THE BISTRO” - HALF-LENGTH

Available in 15.5"

Waist Strap
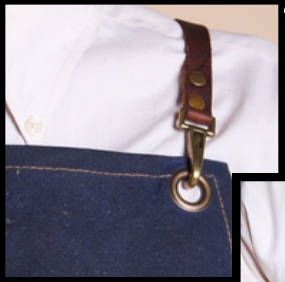




“THE D-RING” - FULL-LENGTH

Available in 24" and 30"

Cross-Back Straps





“THE GROMMET” - FULL-LENGTH

Available in 24" and 30"

Cross-Back Straps

UNIQUE FEATURES



DOUBLE LINED POCKETS

All of our apron pockets are double-lined to avoid holes caused by service tools.



GENUINE LEATHER

Genuine quality Kodiak leather sourced in the USA. We also offer non-leather alternatives!



REINFORCED RIVETS

Each rivet is reinforced from the back of the apron by a leather washer. This prevents the rivets from pulling through the material in those areas that are tugged on the most.



STURDY GROMMETS

Our high quality hand-pressed grommets means your grommets are here to stay.



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MATERIALS & COLORS

10.10 OZ WAX-CANVAS

Olive Green | Brush Brown | Charcoal | Field Tan | Navy Blue



~~#10 DUCK CANVAS~~

~~Nantucket Red~~ | ~~Black~~ | ~~Tobacco~~ | ~~Bottle Green~~ | ~~Harvest Tan~~

~~Olive Green~~ | ~~Khaki Tan~~ | ~~Bluebird~~ | ~~Pink Blush~~ | ~~Natural~~

*New materials added regularly

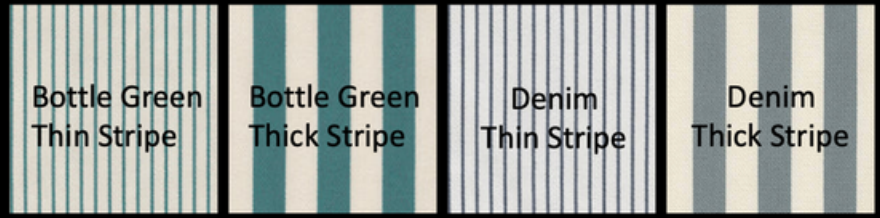
MATERIALS & COLORS



10 OZ SINGLE FILL CANVAS



UPCYCLED PATTERNS



*New materials added regularly

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CUSTOMIZE

CUSTOM OPTIONS

- Embroidery
- Heat Press
- Custom Materials









CARE

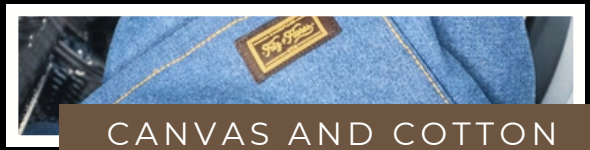
Tips on how to care for your Aprons



WAX-CANVAS

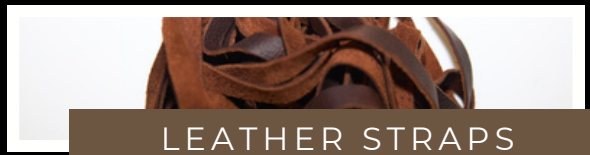
Wax-Canvas is water repellant and does not require laundry. You can keep the Apron clean by wiping it down with a hot damp cloth at the end of each day. If you want a refresh, you can remove creases and wrinkles by ironing on **low** heat. If the Apron has a tough stubborn stain, you can machine wash in **cold** water, hang dry, then iron on **low**.

For daily storage, we always recommend hanging the wax-canvas Aprons up, instead of folding them after each use.



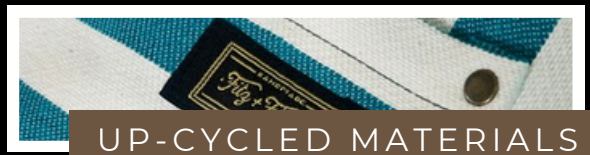
CANVAS AND COTTON

Canvas and Cotton are not water resistant. Most stains can be removed by spot scrubbing, but the Apron can be washed in the laundry when necessary. Machine wash **cold**, dry on **low.**



LEATHER STRAPS

Leather straps can withstand laundry, but will shrink and darken slightly. It's recommended that you remove any detachable straps before washing.



UP-CYCLED MATERIALS

100% polypropylene recycled materials. 100% PVC free and stain resistant. Exposure to extremely high temps is not recommended. Machine wash **cold**, dry on **low**. **Do Not Iron**.

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WHAT THEY SAID

Testimonials

JULIA



""Fitz and Flores Aprons are a part of our staffs' uniforms. They are tough and they look great. Whenever we need to add more for new team members, ordering and delivery is always a smooth process; all-in-all a great experience!"

Julia Yapp
Asst. General Manager - Beetlecat
Atlanta, Georgia USA

JOSÉ



"We had Fitz and Flores make our cross-strap aprons. They worked with us to add custom elements like monogramming and our names; ordering and turn-around time was a breeze!"

José Pereiro - @thecocktailshakerco
Partner - Midcity
Beverage Consultant & Social Media Manager
Atlanta, Georgia USA

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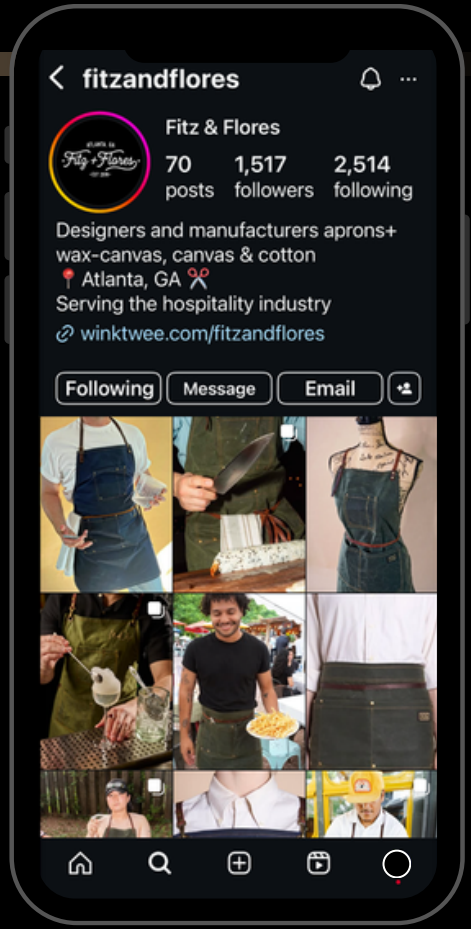


GET IN TOUCH

Fitz + Flores
APRONS

Let's talk about your business and hospitality needs.
We're happy to work with your ideas on how we can help your staff look sharp!

CALL/ TEXT	**404-913-4535**
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INSTRAGRAM	**@fitzandflores**



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